



Join Us!

JANUARY 25, 2024

The Woodlands Waterway Marriott
Hotel & Convention Center
5:00PM-9:00PM

This large food and beverage expo showcases menu items from over 40 area restaurants, bakeries, and beverage distributors. Join us and 3,000 others while sampling mouthwatering cuisine ranging from Italian, Mexican, BBQ, and seafood and discover your new favorite restaurant!

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$20,000

- Company logo on tickets and underwriter placement
- Company logo on event t-shirts for committee
- Regional press release highlighting event sponsorship
150 tickets, 15 vendor bands
- Six tickets for VIP early entry to event at 4:00pm
- Six tickets for VIP area at event
- Triple exhibitor booths (10'X30') w/ premier placement, two 8'skirted tables and four chairs
- Publicity in *Business Today*, Chamber social media and website, press releases, event marketing materials
- Display of your banner in lobby area at event
- Predominantly positioned company logo on event website and other marketing materials
- Media Coverage Upgrade included

PREMIER MASTER CHEF SPONSOR | \$7,500

- 125 tickets, 10 vendor bands
- Six tickets for VIP early entry to event at 4:00pm
- Six tickets for VIP area at event
- Triple exhibitor booths (10'X30') w/ prominent placement, two 8'skirted tables and four chairs
- Publicity in *Business Today*, Chamber social media and website, press releases, event marketing materials
- Display of your banner in lobby area at event
- Predominantly positioned company logo on event website and other marketing materials
- Media Coverage Upgrade included

EXECUTIVE CHEF | \$6,000

- 100 tickets, 10 vendor bands for event
- Four tickets for VIP early entry to event at 4:00pm
- Four tickets for VIP area at event
- Double exhibitor booth (10'X20') with prominent placement two 8'skirted tables and four chairs
- Publicity in *Business Today*, Chamber social media website, press releases, event marketing materials
- Display of your banner in lobby area at event
- Media Coverage Upgrade included

BEER WRISTBAND SPONSOR | \$5,000

- Recognition with logo/name on all beer wrist bands
- Publicity in *Business Today*, Chamber social media and website, press releases, event marketing materials
- 10'x10' draped booth with prominent placement, one 8' skirted table and two chairs
- 50 event tickets and 4 vendor bands
- Four tickets for VIP early entry to event at 4:00pm

PEOPLE'S CHOICE VOTING SPONSOR | \$5,000

- Recognition with logo/name on signage for people's choice voting (3,000 tokens)
- Publicity in *Business Today*, Chamber social media and website, press releases, event marketing materials
- 10'x10' draped booth with prominent placement, one 8' skirted table and two chairs
- 50 event tickets, 4 vendor bands
- Four tickets for VIP early entry to event at 4:00pm
- Company logo on People's Choice Award

GOURMET CHEF | \$2,000 | 6 available

- Publicity in *Business Today*, Chamber social media and website, press releases, event marketing materials
- 20 tickets, 4 vendor bands
- Four tickets for VIP early entry to event at 4:00pm
- 10'x10' draped booth with prominent placement, one 8' skirted table and two chairs

MEDIA COVERAGE UPGRADE | \$1,500 | 6 available

- Logo placement and footage in Taste of the Town TV ads

FRIENDS OF TASTE | \$700

- Publicity in *Business Today*, Chamber social media and website, press releases, event marketing materials
- 10 tickets and early entry to event at 4:00pm

AMBASSADOR OPPORTUNITIES

Members that take advantage of these opportunities must send a representative from the organization to attend the mandatory meeting that will be held in January at The Woodlands Waterway Marriott & Convention Center.

BEER BAND BOOTH | \$500

- Ability to check IDs and give out beer bands to attendees. You can decorate your 10'x10' booth and pass out marketing items. Signage should be provided by your company or group and will be installed by hotel staff. You are encouraged to wear your company logo.
- Four tickets to the event
- There must be at least two ambassadors at your booth at all times *All beer booth ambassadors must be 21+*

ADULT BEVERAGE BOOTH | \$450

- Put your company's employees at the center of the fun and man the beverage booth. Includes four tickets to the event. Signage should be provided by your company or group and will be installed by hotel staff. You are encouraged to wear your company logo.
- There must be at least two ambassadors at your booth at all times. *All adult beverage booth ambassadors must be 21+*

BEVERAGE BOOTH | \$350

- Put your company's employees at the center of the fun and man the beverage booth. Includes four tickets to the event. Signage should be provided by your company or group and will be installed by hotel staff. You are encouraged to wear your company logo.
- There must be at least two ambassadors at your booth at all times

TABLE HOST | \$250 *LIMITED AVAILABILITY

Place your company's marketing items in the center of a 72" round table at the event. Keep your table clean while you connect with guests about products and services. Includes two tickets to the event.

COCKTAIL TABLE HOST | \$150 *LIMITED AVAILABILITY

Place your company's marketing items in the center of a 36" round highboy table at the event. Keep your table clean while you connect with guests about products and services. Includes two tickets to the event.

RESTAURANT BOOTHS

DOUBLE BOOTH (10'x20') WITH PRIME PLACEMENT

\$1,000 | LIMITED AVAILABILITY

SINGLE BOOTH (10'x10') WITH PRIME PLACEMENT

\$700 | LIMITED AVAILABILITY

TRIPLE BOOTH (10'x30')

\$850 | LIMITED AVAILABILITY

DOUBLE BOOTH (10'x20')

\$575 | LIMITED AVAILABILITY

SINGLE BOOTH (10'x10')

\$300 | LIMITED AVAILABILITY

TICKETS

VIP AREA TICKETS | \$75 | \$110 EARLY ENTRY

ADULT GENERAL ADMISSION TICKETS (ages 12 & up)

\$45 Advance/\$75 Early Entry/\$50 Door

Includes unlimited samples, soft drinks, water and two alcoholic drink tickets.

CHILDREN GENERAL ADMISSION TICKETS (ages 5 -11)

\$25 Advance/\$30 Door

Includes unlimited samples, soft drinks, and water
Children 4 and under are free. No strollers.

BRONZE TICKET PACKAGE | \$450 (15 tickets)

SILVER TICKET PACKAGE | \$900 (45 tickets)

GOLD TICKET PACKAGE | \$1500 (100 tickets)

PLATINUM TICKET PACKAGE | \$3,000 (300 tickets)

***Deadline for Early Entry and VIP Tickets: January 19, 2024**



Contact Sasha Parsons Waters
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tasteofthetown.org

